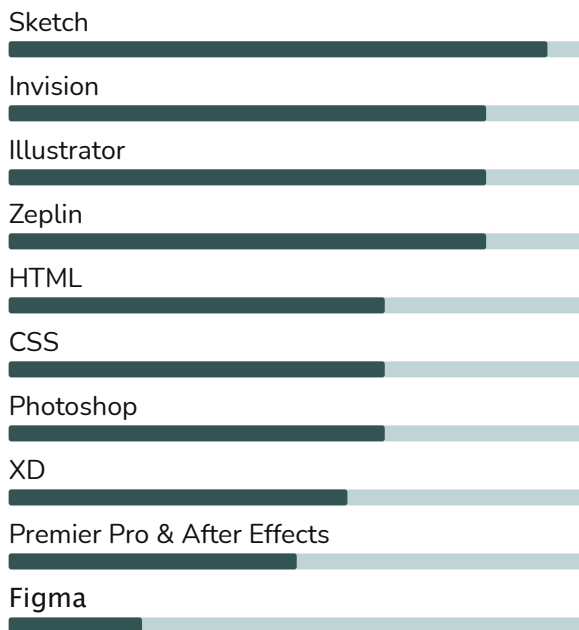




Profile

I'm a Product designer with extensive experience in visual design within the Web Industry. I have worked in teams of all shapes and sizes, ranging from large multinationals to solo freelance projects. I strive to understand the core issues blocking the user's optimal experience. Solving these challenges with intuitive simple solutions, is what get makes me truly love what I do.

Skills



Education

Digital Technology & Design (BSC)
Dublin Institute of Technology | 2017

Product Design (BSC)
London South Bank University | 2004

Achievements

UX Certified (Interaction Design)
Nielsen and Norman Group | 2020
3 courses with interaction-design.org

Recent Experience

Senior Product Designer

Hertz | 6/2021 - Present

I am a Senior product designer working on the international site for Hertz. This role involves User & Competitor research, User testing, Wireframes, Visual design, Prototyping and Stakeholder interviews.

UX Designer

Underwriters Laboratories | 7/2019 - 6/2021

Sole UX/UI Designer for one application within UL called Market Performance. I am also a member of the UX team developing a UL design system.

Senior UX Designer

Citi Bank | 2/2018 - 7/2019

Translated requirements into Wireframes, Visual design and provided developers with technical specifications.

Freelance Designer

Various | 8/2015 - 1/2018

I worked on a variety of projects, such as an interface design for a drone pilot app, a mobile app for a drinks delivery service. I also completed a degree in Digital Technology and Design.

Graphic Designer

Blueprints Express | 8/2013 - 8/2015

Branding creation & management, Graphic design for print, web, social media, & other merchandise.

Visual & UI Designer

Econiq | 6/2012 - 5/2013

User Interface design and Information Architecture for sales tracking applications. Promotional video production for exhibitions and sales meetings.

Creative Director

Cicumedia | 1/2010 - 6/2012

User Interface design & graphic design for web. Frontend development, interaction design.